## **Print Flyer - Sales Collateral**

## **American Fiber Packaging**

The key value proposition for the Bistro<sup>™</sup> brand takeout containers was that they could be custom printed with the restaurant branding.

Competitors required large lot-size orders for customized styrofoam containers and the ordering process was long and arduous.

## **Key Points:**

- custom high quality printing
- quick order process
- environmentally friendly

